

Independent Dealer Solutions



INDEPENDENT  
DEALER SOLUTIONS

.....Independent Dealer Solutions.....



- Compliance
- Credit Application
- Dealer Management System
- Registration and Titling
- Websites
- Inventory

### Our Commitment.

Your long-term success is a journey and there is a natural progression of products and services that Dealertrack can provide to help guide you along the way.

#### **Partner.**

You are not alone on the Road to Success. Dealertrack is positioned to stand beside you every step of the way.

#### **Empower.**

We give you the keys. Our knowledge and experience give you the tools needed for success in an ever changing market.

#### **Grow.**

Your growth is what counts. At Dealertrack, we are here to work with you to enable your business to realize its true potential.



## Independent Dealer Solutions

### Ignition

Starting out, there are some of the basics that you need for your business in order to continue to move forward. For instance, do you have a website? Are you compliant?

### Drive

Maybe you've already got the basics covered and your business is starting to move. If you're ready to tackle things like syndicating your inventory and offering an online credit application, it's time to get introduced to our Drive package.

### Accelerate

Your business is beginning to pick up speed, so it's time for our Accelerate package. Engage your website shoppers with services like Managed Chat and Digital Retailing, and learn to utilize the inventory tools available to you to increase profits and turns.

### Full Throttle

It's time to open it up and see what this baby can do! Now you're really flying with the full suite of Dealertrack Independent Dealer Solutions working for you with the addition of the Dealertrack DMS, to effectively manage your prospering business.

# Why Dealertrack Independent Dealer Solutions?

At Dealertrack our goal is simple, to guide independent dealers along the Road to Success.

With three words— Partner, Empower, and Grow—we highlight our commitment to you.

Delivering the most comprehensive suite of products in the industry, let Dealertrack be your advantage.

Whether you're starting out or an industry veteran, we have products and solutions to meet your needs and your budget.

## THE ROAD TO SUCCESS



# 01 Ignition

Start your engine here.

Core Website  
Compliance  
eBay®, Cars.com™,  
and AutoTrader Syndication  
Dealertrack Credit Application





Accelerate

## 03 Accelerate

Pass by the competition.

- Advanced Inventory
- Advanced Website
- Compliance
- Managed Chat
- PaymentDriver®
- FinanceDriver®
- Credit Application



Drive

## 02 Drive

Get your business moving.

- Advanced Website
- Core Inventory with Unlimited Syndication
- Compliance
- FinanceDriver®
- Credit Application



Full Throttle

## 04 Full Throttle

Let's see what this baby can do!

- Dealertrack DMS
- Custom Website Design
- Advanced Inventory
- Compliance Pro
- Managed Chat
- PaymentDriver®
- FinanceDriver®
- Credit Application

## Independent Dealer Solutions

888.518.5513

[dealertrack.com/independents](http://dealertrack.com/independents)



Dealertrack Technologies is the leading provider of the web-enabled technology solutions that drive progress in North America's retail auto industry. We are in business to provide our customers with the technology tools and services they need to manage inventory, transact vehicle sales, and operate their businesses with maximum effectiveness and efficiency. Dealertrack is continuously improving the unification of three key workflows – vehicle marketing, car-buying transactions and dealership operations. Our aim is to add clarity, confidence and pleasure to the car-buying experience. We are proud to support the economic well-being of our nations' dealerships and the communities they serve.

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