



Better data.
Smarter decisions.
Proven results.

Learn which vehicles are the most profitable for your dealership with Dealertrack's industry leading stocking and sourcing analytic tools. Evaluate and analyze true market data (not just Internet data), previous sales history and transaction detail as well as wholesale data. It's everything you need to make better, more informed, inventory decisions.

Features and Benefits:

- Superior historical and market data. Stock the right mix of vehicles based on transactional data specific to each dealership and regional data.
- Assisted pricing on appraisals. Make better-informed buy and sell decisions with integrated book values and Manheim Reports.
- Disposition recommendation. Identify core vehicles and how to maximize profitability on all used vehicle inventory.
- Dealer and market scores. Automatically match vehicles on your buy list to the run list of favorite auctions.

866.766.5478

Learn more about Stocking and Sourcing.

dealertrack.com/inventory

dealertrack technologies™



Inventory Management Stocking and Sourcing



The screenshot displays the Dealertrack software interface. At the top, there are navigation tabs for 'Inventory', 'New Alerts (5)', and 'Deal: Cox Auto-9'. Below this is a search bar and a list of vehicle details. A pop-up window titled '2011-2013 Chevrolet Cruze' shows market and retail data. A 'TrueScore' overlay is visible, indicating the vehicle is 'Non Core' with a score of 1. Below the main interface is a table titled 'Top Vehicles You Need To Buy'.

Description	Price Band	Avg Turn	Avg Gross	Inventory	You Need	Source
Chevrolet HR6	\$12K-\$15K	22	\$724.00	1	12	SSC
Chevrolet Suburban	\$25K+	24	\$1,458.00	2	20	SSC
Chevrolet Silverado 1500	\$15K-\$20K	22	\$909.00	1	8	SSC
Dodge Grand Caravan	\$15K-\$20K	28	\$1,133.00	1	8	SSC
Dodge Charger	\$15K-\$20K	26	\$1,293.00	0	2	SSC

Features and Benefits:

- Stock right. Price right. Maximize Profits. Instantly see if a vehicle is Core+, Core-, Non-Core or a Sell vehicle based on your stores sales performance and market demand.
- Utilize sales data and real-time market pricing information to competitively and profitably price your inventory with PriceDriver.
- Market Metrics display stock level information, day's supply, quantities sold and average age for the dealership and the market. Plus, One-Click updated pricing changes to multiple systems. No system is easier or more complete.
- Wholesale Management. Gain complete transparency to all auctions including Manheim, ADESA and Smart Auction. An exclusive, true buy list and not just another "heat sheet".

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