



The new standard for vehicle pricing.

Dealertrack brings you TrueTarget™, the award-winning solution that delivers real-time retail and wholesale data from the industry's most trusted used vehicle valuation sources. And you can access data on your iPhone®, Android™ app or your desktop.

Features and Benefits:

- The most transparent and visually engaging appraisal system available on the market.
- Automatic polling from major DMS systems and third-party sources.
- With a vehicle identification number (VIN), access one-to-one vehicle data in detail.
- Powerful metrics like Market Days Supply, Price Variation with option filtering for the most accurate data available.

*Android is a trademark of Google Inc.

866.766.5478

Learn more about Pricing.

dealertrack.com/inventory

dealertrack technologies™



Inventory Management Pricing



2007 Honda Civic Sdn EX
 Stock: H251803A
 VIN: 2HGFA168X7H304941
 Color: Galaxy Gray Metallic
 Mileage: 59,053

Alert Status:
 Days In Inventory: 77
 Price: \$12,899
 Cost: \$12,351
 Profit: \$548

Retail Alert Status

	\$14,659
	\$14,189
	\$13,719
	\$13,249
	\$12,779

Price: \$12,899
 Cost: \$12,351
 Profit: \$548
 Price to Target: 94%
 Price Rank: 12 of 33
 Mrkt Rank: 0 of 11

View Summary

eBay Motors	0
AutoTrader	24
Cars.com	29

Stocking Information

Market Days Supply	47
Price Variation	7%

Views: Comparables

Data: eBay Motors (3) AutoTrader & Cars.com (33) - (2) (0)

Filter Settings

Vin: 1HGFA16817L105487
 Dealer: Aleksa Auto
 Distance: 86.15 miles
 Color: Light Blue

Price: \$12,995 \$96
 Mileage: 78,651 19,598

49 days

Add Dealer To Watched List
 Add Vehicle To Watched List

Reset GraphView: All By Color Distance: 100
 Location: Massachusetts, 01089



Features and Benefits:

- Easily switch between eBay® and Autotrader.com and Cars.com™ data to set the dealership distance or vehicle mileage for the comparables.
- Utilize Target Pricing, Market Days Supply, Price Variance and real-time view of competing vehicles and dealerships to acquire the TrueTarget potential of a vehicle.
- Track competing dealerships; adjust competitive view by color, distance and options.
- Live roll-overs of competing dealerships and exact pricing history provided on all selected vehicles.
- View and print Appraisal Vouchers for customers.

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