

From the moment a customer walks into your dealership, until the moment that customer drives off the lot, DealerTrack helps make the deal faster, smoother and more profitable.

1

GENERATE AND QUALIFY LEADS with WebsitePlus

Browsers on your website can submit credit application data, which is transferred directly into DealerTrack. That makes it easy for you to pull credit reports from ADP, Reynolds and Reynolds and First American CREDCO using the F&I Tool Suite.



2

FIND THE MOST PROFITABLE DEAL

The customer wants to pay \$299/month and put \$500 down, and owes \$5,000 on a trade-in. What's the most profitable deal? Use DealerTrack's LeaseLINK® to find it. With thousands of desking combinations, guaranteed data* and A-B-C pencils of available lease, balloon and finance programs, LeaseLINK makes it easy to structure the best deal. You'll appreciate the speed and flexibility – and so will your customer.

** subject to certain terms and conditions*



3

GAIN APPROVALS IN SECONDS with the F&I Tool Suite

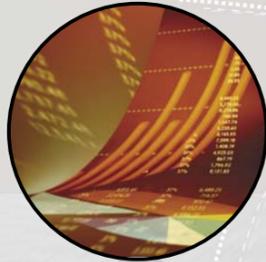
Don't lose your customers while waiting for credit approvals. DealerTrack's F&I Tool Suite pre-fills credit application data with information from credit reports or ADP, Advent Resources, Inc., ARKONA™ and Reynolds and Reynolds. That means no double data entry, and decisions in seconds - not hours.



6

MANAGE COSTS with Activity Reports

With real-time performance data at your fingertips — number of credit reports pulled, contracts submitted and deals approved by financing sources — you can manage your dealership for maximum profitability.



5

GET FUNDED AS FAST AS THE SAME-DAY with eContracting

With eContracting, you can eliminate the float and increase your dealership's cash flow today, not days or weeks after the customer drives off the lot. Same-day funding means fewer contracts-in-transit and more cash for you to invest in your dealership.



4

ELIMINATE PAPERWORK AND ERRORS with eContracting

Forget lengthy paperwork, back-and-forth phone calls and faxes, and overnight mailing. Get the deal done right the first time with eContracting. Instant data verification and electronic signature capture eliminate the hassle of errors and rework.



 **DealerTrack™**