

DealerTrack eMenu

Integrated electronic menu gives you more opportunity to profit and protect

Present your products clearly, consistently and easily

eMenu is the industry's leading menu selling solution and the only one that integrates with DealerTrack. It empowers business and finance managers to efficiently and consistently present the dealership's full array of aftermarket product options in one easy-to-read menu.

Because every product is presented every time in a customer-friendly way, current users report higher profit per vehicle, higher product penetrations, more F&I income and greater CSI.

Help protect your dealership

eMenu also creates an auditable record of the disclosures to your customers during the menu selling process, addressing potential compliance risks. eMenu creates a highly legible, permanent record, and everything is date and time stamped. And since it's web-based, you control access to the eMenu settings.

eMenu takes the burden out of menu selling—without sacrificing the profit potential. Designed by people with automotive industry experience, eMenu is reliable and dependable.

Enhanced compliance and income. More satisfaction for your customers. That's DealerTrack eMenu™.

eMenu is the quickest, easiest and safest way to help increase profits on every deal.

- Increase your efficiencies, profitability and aftermarket product penetrations
- Painlessly present every product to every customer every time
- Address your compliance needs
- Easily track aftermarket menu selling activity
- Quickly create customized menus for all your aftermarket products

"Given how dealerships and the industry are under the microscope now, eMenu helps us ensure all customers are seeing all products all the time. We're more compliant because of eMenu."

Brian Cook, Finance Manager
Infiniti of Charlotte, Matthews, NC

SAHARA NISSAN, INC.

Selling Price: \$40,000.00 Trade Allowance: \$8,000.00 Base Payment x 48 months: \$852.98 Finance Options at 4.99% for John Q. Public & Alice Jones
 Cash Down: \$2,500.00 Payoff Amount: \$5,000.00
 Rebate: \$1,000.00

Platinum	Gold	Silver	Basic
<p>Service Contract \$41,560.00</p> <p>GAP \$12,400.00</p> <p>Security Coding \$4,150.00</p> <p>Maintenance \$18,650.00</p> <p>Environmental Protection \$5,400.00</p> <p>Road Hazard \$8,230.00</p> <p>Vehicle Replacement Guarantee \$14,250.00</p> <p>Dent Repair \$10,400.00</p>	<p>Service Contract \$41,180.00</p> <p>GAP \$12,400.00</p> <p>Security Coding \$4,150.00</p> <p>Maintenance \$18,650.00</p> <p>Environmental Protection \$5,400.00</p> <p>Road Hazard \$8,230.00</p>	<p>Service Contract \$41,560.00</p> <p>GAP \$12,400.00</p> <p>Security Coding \$4,150.00</p> <p>Maintenance \$18,650.00</p>	<p>Service Contract \$41,180.00</p> <p>GAP \$12,400.00</p>
<p>48 months X \$980.72 @ 5.99%</p> <p>54 months X \$893.98 @ 6.49%</p> <p>60 months X \$826.85 @ 6.99%</p>	<p>48 months X \$952.29 @ 5.99%</p> <p>54 months X \$868.34 @ 6.49%</p> <p>60 months X \$803.13 @ 6.99%</p>	<p>48 months X \$830.49 @ 5.99%</p> <p>54 months X \$756.40 @ 6.49%</p> <p>60 months X \$792.08 @ 6.99%</p>	<p>48 months X \$913.80 @ 5.99%</p> <p>54 months X \$832.98 @ 6.49%</p> <p>60 months X \$770.43 @ 6.99%</p>

This is not a contract nor an offer to purchase. Payments are based on an A.P.R. of 5.99% for a term of 48 months. All products are optional. You do not have to purchase any of these products to secure financing. Finance charges, total of payments, total of payments including down payment, and amount financed will be clearly disclosed on your actual contract. The dealer makes no warranty, whether expressed or implied. All payments are estimates. Your actual liability to secure financing, as these payments may vary depending on credit. By initiating a payment you acknowledge that all products were offered and explained to you. Cash payments with no deposits is \$100.

Customer Signature _____ Date: _____
 Prepared by _____ Note: The dealership is hereby responsible for the language of this document and used a software program provided by DealerTrack to create this document. 8/29/2005 3:42:43 PM © Copyright 2005 eMenu.