## DealerTrack Aftermarket Network

## Connecting dealers with aftermarket providers for greater profits, higher CSI, reduced risk

Imagine if you could seamlessly connect to your preferred providers of aftermarket products such as vehicle service agreements, GAP, security theft recovery products, credit insurance and others. What if you had an easy-to-use tool that made the aftermarket quoting and contracting process fast, easy and significantly more accurate? And what if that tool was free?

The solution is with the DealerTrack Aftermarket Network<sup>™</sup>. The Network streamlines and integrates the entire aftermarket sales submission process. It also provides you with the confidence that you're using only accurate, up-to-date rates for products and services from your participating aftermarket providers. And, best of all, the Aftermarket Network<sup>™</sup> is free for all dealers.

## An industry first, the Aftermarket Network provides you with real-time access to:

- Accurate program eligibility verification
- Rating and retail quote generation from your participating aftermarket providers—including both dealer cost and custom-configured retail pricing
- Flexible rate configuration that sets consistent profit levels based on make, deal type and provider
- · Integration with DealerTrack for reduced data entry and improved accuracy
- Electronic generation of complete contracts, applications and certificates for signature along with online submission
   directly to participating providers

The DealerTrack eMenu<sup>™</sup> will soon integrate with the Aftermarket Network—connecting the Aftermarket Network's real-time rating capability with the presentation and disclosure features of DealerTrack's industry-leading menu selling solution.

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## The bottom line

With the Aftermarket Network and eMenu, the entire aftermarket product selling process from customer presentation and disclosure to contracting and fulfillment—is faster, easier, more accurate and secure.



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- Enhance profitability and significantly reduce chargebacks
- Improve CSI
- Protect your dealership with accurate rating
- Increase efficiency and accuracy and reduce paperwork
- Reduce fulfillment times
- Get better visibility into your aftermarket sales performance and penetrations

Apps & Contracts	Reports	Rates & P	rograms	Payoff / BookOut	DeskLink	eMenu	AfterMarket	Vault
	G	iet Quote	Quote De	tail Preferences	Product Quot	e Defaults		
Quote Selection					1			
Buyer Name: Vir Vehicle / Type / Mileage: 20			VINE	1ZVFT82H365130737				
Service Contract								
Provider: Provider 1 💌 *	Pian	Gold 🔽 *		Minclude in quote				
Term Mileage	0 Ded	100 Ded		500 Ded				
46/100	S1500.00	r	n/a	O \$1200.00				
60/75	O \$1200.00	O \$1000.00		n/a				
60/100	60/100 © \$1600.00		wa .	n/a				
			Total S	ervice Contract: \$ 1500.00				
oJack								
oJack Provider: Provider 4 💌 *				ervice Contract: \$ 1500.00	een			
	© \$800.00	_		er Quote Detail Scr				
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Provider: Provider 4 💌 *	€ 1800.00		Custom	er Quote Detail Scr Buyer Name: Vincent Icle / Type / Mileage: 2006 Fo	Wilson rd Mustang / New /		VINE: 1ZVFT82H36513	
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TOTAL: \$ 4812.40